UNIVERSITY OF UTAH
BOARD OF TRUSTEES MEETING
February 14, 2017

TRUSTEES PRESENT
Jack Bender  Cristina Ortega
Lisa Eccles  Steve Price
Phillip W. Clinger (Vice Chair)  Jim Sorenson

TRUSTEES ABSENT
Julie Barrett
David Burton (Chair)
Christian Gardner

UNIVERSITY REPRESENTATIVES PRESENT
Cathy Anderson  Associate Vice President Budget and Planning
Arnold B. Combe  Vice President, Administrative Services
Troy D’Ambrosio  Assistant Dean, School of Business and Executive Director Lassonde Entrepreneur Institute
Fred C. Esplin  Vice President, Institutional Advancement
Jeff Herring  Chief Human Resources Officer
Steve Hess  Chief Information Officer
Chris Hill  Special Assistant to the President and Athletic Director
Xan Johnson  President, Academic Senate
Vivian S. Lee  Senior Vice President, Health Sciences
Dan Lundergan  Executive Director, University Hospital Administration
Laura Marks  Liaison to the Board of Trustees
Keith Marmer  Executive Director/Associate Vice President, Technology & Venture Commercialization
Lori McDonald  Dean of Students
Tasha Myers  Director, Student Leadership
Robert Muir  Administrative Services, Treasury Services
John Nixon  Chief Administrative Officer
Ken Nye  Interim Associate Vice President, Administrative Service - Facilities
Jason Perry  Vice President, Government Relations
David W. Pershing  President
Annalise Purser  Communications Specialist
Barb Remsburg  Director, Housing and Residential Education
Patricia A. Ross  Chief Strategy Officer and Secretary to the University
Jonathon Shear  Associate Vice President, Administrative Services - Investment Management
Barbara H. Snyder  Vice President, Student Affairs
Peter Trapa  2016 – 2017 Presidential Fellow, Mathematics Department Chair
William J. Warren  Chief Marketing and Communications Officer
Ruth V. Watkins  Senior Vice President, Academic Affairs
Jeffrey J. West  Associate Vice President, Financial & Business Services
Karen West  Executive Assistant, Board of Trustees
Andy Weyrich  Vice President, Research
CALL TO ORDER

Information: 1.01 - Call to Order

The meeting of the Board of Trustees was called to order at 9:00 AM in the S. J. Quinney College of Law, John J. Flynn Faculty Workshop Room. Vice Chair Phil Clinger welcomed Trustees and others in attendance. He excused Julie Barrett, David Burton (Chair) and Christian Gardner who were unable to attend.

CHAIR’S REPORT

Action 2.01 – Current Events and Announcements

Vice Chair Phil Clinger introduced Trustee Bender who introduced the 2017-2018 ASUU President and Vice President Candidates. Skyler Walker, Presidential candidate; Polly Creveling, Vice President Relations candidate; and Franco Jin, Vice President Student Relations candidate from the Precision party gave a brief overview of their platform and goals. Mohan Sudabattula, Presidential candidate; Taylor Checketts, Vice President University Relations candidate, and Liz Reiss, Vice President Student Relations candidate for the Act party gave a brief overview of their platform and goals. Zach Berger, Presidential candidate; Zoe Kozlowski, Vice President University Relations candidate; and Saeed Shihab, Vice President Student Relations candidate for the Unite party gave a brief overview of their platform and goals. Elections will be held March 3 – March 9.

PRESIDENT’S REPORT

Action: 3.01 – Honors and Awards to Members of the University Community, Distinguished Visitors and Research

President Pershing noted the written report in the agenda materials. The President noted Michael Zhao, Salt Lake City native and senior in mathematics pursing an honors degree at the University of Utah, received the prestigious Churchill Scholarship to study at the University Cambridge in the United Kingdom. Zhao becomes one of only 15 students nationally to receive this award and is the second Churchill Scholar for the U. The President also noted that although no one in the organ transplant community was expecting
it – not surgeons or program leaders – the Scientific Registry of Transplant Recipients (SRTR) released its inaugural rankings of the nation’s transplant programs in January. University of Utah Health Care finished No. 5 of 146 liver programs and No. 8 of 269 kidney programs.

A copy of the report is included as Appendix I with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 3.02 – Current Events

President Pershing turned the time over to Vice President Andy Weyrich, who introduced Keith Marmer, the new Executive Director and Associate Vice President for Technology & Venture Commercialization at University of Utah. Previously, Keith was co-founder of SG3 Ventures; a venture capital fund focused on early stage life science companies. Prior to SG3 Ventures, Keith was Chief Business Officer at Penn Center for Innovation, University of Pennsylvania. Before his university-based commercialization roles, Keith was an entrepreneur; launching and scaling two companies and co-founding a consulting firm that advised early stage growth companies. Keith serves on a number of boards as well as a past Entrepreneur-in-Residence at Princeton University. Keith received an MBA, Doctor of Physical Therapy, Master of Physical Therapy and Bachelor of Science in Health Sciences from University of the Sciences.

The President also noted the following upcoming event:

March 3rd – Founders Day

Information 3.03 – Resolution of Appreciation

President Pershing recognized Arnold B. “Arnie” Combe, Vice President for Administrative Services, for his service to the University. Trustee Phil Clinger read the resolution of appreciation, noting the accomplishments during his tenure. President Pershing commented on what a privilege it has been to work with Arnie these past years and commended him on his great work.

A copy of the resolution is included as Appendix II with the official minutes of this meeting and is on file in the office of the Secretary to the University.

UNIVERSITY FOCUS

Report: 4.01 – Lassonde Studios Presentation

Troy D’Ambrosia, Assistant Dean, School of Business and Executive Director of the Lassonde Entrepreneur Institute; and Barb Remsburg, Director Housing & Residential Education gave Trustees an overview of the Lassonde Studios, and how things went during the opening semester of the building.

Troy mentioned this year’s cohort has residents in 44 areas of study with the breakout as follows:

Admitted by Major

- Business – 119
- Computer Science – 32
• Entertainment Arts & Engineering – 46
• Engineering – 40
• Art, Architecture & Design – 22
• Undecided – 67

Gender
• 37 percent female
• 63 percent male

Academic Level
• 50 Percent Freshmen
• 17 Percent Sophomore
• 14 Percent Juniors
• 12 Percent Seniors
• 6 Percent Mater’s
• 1 Percent Doctoral

Last year Lassonde Studios received 1,300 applications for 412 spots. This year’s cohort is diverse and is one of the keys to success. There is a diverse mix of students, who are not residents of Lassonde, that are eager to be involved in the programs and use the building as designed.

Dr. Ambroisia high-lighted a few of students who are taking advantage of the Lassonde programs and scholarships. Megan Glassman, who is a PhD student in psychology and resident of Lassonde, creates tape art and has begun to put the tape art around the building. From this she has begun to get some commissions. Jaron Hall, BS business student and non-resident of Lassonde, uses the facilities in Lassonde to start a company called Utah Maids, which is an app to schedule home cleaning services. Jaron started his company in September and has generated over $70,000 in revenue. Jocee Port, BS computer engineering student, started her company in high school. Jocee collects used prom dresses and then rents out the dresses to those who are not able to afford a new dress.

The Lassonde Entrepreneur Institute has seen growth in its student startups and new venture development center faculty startups. With these successes, the Lassonde Entrepreneur Institute has received several accolades.

Academic Awards
• Ranked #1 – 2016 College for Entrepreneurs by LENDEDU
• Ranked #15 – Graduate Entrepreneur Program by Princeton Review
• Ranked #18 – Undergraduate Entrepreneur Program by Princeton Review

Building Recognition
• Recognized by South by Southwest – finalist for the Learn by Design Award – (winner announced March 7, 2017)
• Recognized by Utah Construction & Design Award – Most Outstanding Public Project over $10M
• Recognized by Associated General Contractors of Utah – Higher Education Project of the Year
As of February 1, 2017, the Lassonde Institute has received 672 applicants for 400 spots

Admitted by Major
- 31 percent current students (sophomores)
- 61 percent first year students
- 4 percent graduates
- 4 percent transfer students
- 21 percent returning students
- 79 percent potential new students

Gender
- 40 percent female
- 60 percent male

Barb Remsburg, Director of Housing & Residential Education, noted that as they were helping students move out for the holiday break, they asked students if they liked the facility. Many students mentioned they were beginning to get a feel for the building and when they came back for spring semester they planned on being more involved and taking advantage of all the building had to offer.

Each Fall, housing conducts a resident satisfaction survey. Barb Remsburg reviewed a few of the areas the survey covers.

- How likely are you to recommend living on campus to others – scale 1-10; with 10 being extremely likely – numbers below indicate what percentage answered 6 or above
  - Heritage Commons Residence Halls – 84 percent
  - Marriott Honors Community – 91 percent
  - Lassonde Clusters – 95 percent
- Students reported knowing their area Coordinator and their Assistant Area Coordinator with the Lassonde Institute – critical to a resident’s support network
  - 71 percent knew Virender Shergill
  - 87 percent knew Michael Amesquita
- 94 percent felt they could be academically successful in their community
- 81 percent felt they had learned to negotiate living with a roommate
- 71 percent felt their Resident Advisor confronts inappropriate behaviors involving sensitive issues like racism, sexual harassment, and homophobia/heterosexism

By October, 60 percent of Lassonde residents felt living at Lassonde made their college experience unique, increased their sense of connection to the University of Utah and made it easier to make friends at the University of Utah. This feedback reconfirms the data that Housing and Residential Education has collected in the past. That students who live on campus have a higher GPA, higher retention, and higher graduation rates.

A copy of the report is included as Appendix III with the official minutes of this meeting and is on file in the office of the Secretary to the University.
SENIOR VICE PRESIDENTS’ REPORTS

Report: 5.01 – Health Sciences Report

Senior Vice President Vivian Lee gave a report on Health Sciences.

Randall T. Peterson, New Dean of the College of Pharmacy, began his new role on January 1, 2017. Peterson is a Salt Lake City native, he earned his undergraduate degree in molecular biology from BYU and his Ph.D. in biochemistry from Harvard University. Peterson and his colleagues were the first to use an animal model, the zebrafish, to model human diseases and then rapidly identify small molecule drug candidates for cardiovascular and nervous system disorders.

Since 2009, the University of Utah has led a multicenter, national study funded by the National Heart, Lung, and Blood Institute looking at whether therapeutic hypothermia helps children who have gone into cardiac arrest in the hospital. Last month, an article in the New England Journal of Medicine showed the results based on more than 300 participants; and found that body cooling doesn’t improve survival or functional outcomes.

Dr. Lee was happy to report the University of Utah Health Care Food Drive hit and exceeded their 2016 goal to provide 275,000 meals by donating 294,608 meals.

Report: 5:02 – Academic Affairs Report

Senior Vice President Ruth Watkins mentioned every January the University of Utah is asked to present a campus wide report to the Regents on retention, completion and student success. Dr. Watkins noted her slides and a complete report can be found at https://academic-affairs.utah.edu/wp-content/uploads/sites/3/2017/02/RetentionAndCompletionReport.pdf.

The progress of the University of Utah is unprecedented nationally in terms of the success of the students here at the University. That’s a credit to virtually everyone in the room today. We know that one of the most significant benefits to a baccalaureate is increased economic and personal wellbeing. Here at the University of Utah we have reached 90 percent first-to second-year retention and our six-year graduation rate has hit 65 percent.

The following four goals helps the University of Utah develop strategies to drive change.

- Promote student success
- Generate knowledge
- Engage communities
- Ensure long-term vitality of the U

Four broad strategies used at the University of Utah to drive change are:

1. Building a foundation for success — to address this the University has increased scholarships through donor support, strategically reshaped the ways in which scholarships are offered, and
partnered with student leaders to implement a campaign to encourage completion of the FAFSA form. The university has also promoted access to high quality professional academic advising — invested in a central campus advising office, college & department advising offices and bridge advisors to help transition students to majors.

2. Invested in first-year learning communities — the-long-standing LEAP, has a remarkable record of positively increasing the likelihood of degree completion, particularly for students who enter less prepared. LEAP students take first-year courses together in a small cohort with continuity in faculty guidance. Given this data we have established a goal to enroll every student in a cohort learning community that fits their profile, such as LEAP, Honors, Block U Business Scholars, Humanities Scholars, and Diversity Scholars.

3. Power of Data Analytics — The University has built predictive models of student success to help better identify students in greatest need of support. From these modules the University has found powerful first-year indicators associated with retention and completion, including GPA and living on campus, and need for a more timely mechanism to get relevant indicators to academic advisors.

4. Create Culture of Success — The University’s goal is that every student will succeed to degree completion. A core element of the plan is that every student will complete 30 credit hours per year. To complement this plan the University has piloted an effort to attract students to our Summer session, offering financial incentives to first-year students who could attain the 30-hour target through summer enrollment.

5. Focus Beyond the First-year — Our students report a struggle to get the courses they need in order to remain on track to graduation. UOnline is a central strategy to promote completion, by allowing students to supplement face-to face courses with online enrollment and create opportunities for high demand majors for those who have left college and seek to return. The U has performed well on retention of first-year students, now returning for their second year of college. To build on this momentum, the U has added a focus on successful progression through the second year. The Sophomore project aims to ensure that the second-year students make the transition into an academic major, establish a connection with one or more faculty members and learn and make plans to participate in at least one transformative learning experience.

A copy of the report is included as Appendix IV with the official minutes of this meeting and is on file in the office of the Secretary to the University.

ACADEMIC SENATE REPORT

Report: 6.01 – Academic Senate Report

Xan Johnson reported on Academic Senate matters and noted several items on the general consent portion of today’s agenda, Trustees will have the opportunity to approve newly created Policy 6-321, Tenured Faculty Reviews (TFR). This proposal revises policies governing the standards and procedures for periodic review of tenured faculty members. This policy was led by a special task force appointed by Associate Vice President, Amy Wildermuth. It received feedback and input from faculty in a series of open forum meetings and discussions with Senate committees and the full senate.
The key provisions for this policy are as follows:

1. TFR policy both fully comply with the mandate of the Utah Board of Regents Policy R481 and to further the University’s long established guiding principles for tenure.
2. Clarify that the TFR process is not intended as a disciplinary process.
3. Assign primary roles and responsibilities for development of the TFR system to relevant faculty bodies.
4. Assign peer faculty of the academic unity.
5. Add new appeal process to the TFR system.
6. Provide implementation of the outcome of a completed TFR process.

GENERAL CONSENT

Action (Consent): 7.01 – Minutes of the January 10 and 24 Meetings of the Board of Trustees

Action (Consent): 7.02 – Faculty and Staff Matters (Appendix V)

Action (Consent): 7.03 – Sponsored Projects Report (Appendix VI)


Action (Consent): 7.05 – Realignment and Revisions to Discrimination and Sexual Misconduct Policy (Appendix VIII)

Action (Consent): 7.06 – Policy 6-321 Tenured Faculty Review (Appendix IX)

Action (Consent): 7.07 – Emphasis in Organizational Leadership (Appendix X)


Action (Consent): 7.10 – Quarterly Report of the Performance of the University’s Endowment Pool
University of Utah Quasi-Endowment Pool and Hinckley Portfolio and a Quarterly Report of the Cash Management pool for the Quarter Ended December 31, 2016 (Appendix XIII)

Action (Consent): 7.11 – Administrative Reports from the University of Utah to the State Building Board (Appendix XIV)

Action (Consent): 7.12 – Capital Facilities Projects – Approval to Reconstruct and Waterproof the Business Services Building Plaza Deck (Appendix XV)

Action (Consent): 7.13 – Capital Facilities Projects – Approval to Renovate Existing Space on Level 1 Of the University Hospital, Vascular Laboratory (Appendix XVI)

Action (Consent): 7.14 – Capital Facilities Projects – Approval to Remodel Space in the Merrill
Vice Chair Clinger introduced the General Consent Calendar and asked for questions or comments. There were no questions or concerns raised by the Trustees.

**Motion to approve the Consent Calendar by Jim Sorenson, second by Cristina Ortega. Final Resolution: Motion Approved.** Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson

Background materials are included in the Appendix (as noted above) and are on file in the office of the Secretary to the University.

**ACTION**

**Action: 8.01 – Naming of Facilities in the Huntsman Cancer Institute**

Fred Esplin, Vice President of Institutional Advancement, presented the naming in the Huntsman Cancer Institute.

**A Gift of Hope from the Sorenson Legacy Foundation:** The Sorenson Legacy foundation donated $50,000 to the Huntsman Cancer Institute Phase IV Expansion, and the University would like to name a lab bench in their honor.

**A Gift of Hope from Dinesh and Kalpana Patel:** Dinesh and Kalpana Patel have committed to donating $50,000 to the Huntsman Cancer Institute Phase IV Expansion, and the University would like to name a lab bench in their honor.

**The BA Fund Conference Room:** John and Claire Allen have committed to donating $100,000 to the Huntsman Cancer Institute Phase IV Expansion, and the University would like to name a conference room in honor of their son, Brian J. Allen.

A copy of the report is included as Appendix XX with the official minutes of this meeting and is on file in the office of the Secretary to the University.

**Motion to approve item 8.01 by Jack Bender, second by Lisa Eccles. Final Resolution: Motion Approved.** Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson

**Action: 8.02 – Capital Facilities Projects – Approval to Proceed with the Planning, Design, and Construction of the Burbidge Center Expansion**
Chris Hill, Special Assistant to the President and Athletic Director, presented the capital facilities project to proceed with the planning, design, and construction of the Burbidge Center expansion.

The proposed project will provide additional space to satisfy the Athletics Department and Pac -12 needs. The expansion will maximize the site area and design floor space to improve the building’s usefulness and efficiency. The Department’s goals for the expansion are to improve coordination between the student athletes and administration. An environment better suited for academic achievement and personal growth of skills will be provided.

The proposed project was reviewed by the Trustee Campus Master Planning Committee on January 17, 2017 resulting in a recommendation of approval by the full Board of Trustees. The preliminary cost estimate is $2,000,000 and will be funded by the Department of Athletics funds.

Approval is requested to authorize the University to design, bid, and award a construction contract to complete this project.

Fiscal Note: Funding for the operating and maintenance expenses for the added space will come from Athletics operating funds.

A copy of the report is included as Appendix XXI with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Motion to approve item 8.02 by Lisa Eccles, second by Jim Sorenson. Final Resolution: Motion Approved. Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson

Action: 8.03 – Proposal to Amend ASUU Constitution

Jack Bender, ASUU President, presented the proposal to amend the ASUU Constitution by Article X: Fossil Fuel Divestment Campaign.

In February, nine members of the Committee on Student Affairs met to make a recommendation regarding a petition to amend the ASUU Constitution. The petition was submitted by the Article X: Fossil Fuel Divestment Campaign. The petition sought to amend the Constitution by creating an Article X, which would both assert ASUU’s support for fossil fuel divestment by the University of Utah and Prohibit ASUU from supporting any initiatives and programs that undermine a commitment to environmental sustainability.

After discussion and debate about the petition, the Committee on Student Affairs recommends that the board of Trustees fail the petition to amend the ASUU Constitution.

A copy of the report is included as Appendix XXII with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Motion to approve item 8.03 by Jack Bender, second by Steve Price. Final Resolution: Motion Approved. Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson
Action: 8.04 – ASUU Budget Process

Jack Bender, ASUU President, presented the budget process changes.

In a continued effort to streamline ASUU processes and operations, the following changes have been proposed.

Assembly Bill 49: Assembly Restructure
- Streamlines the funding process for student organizations seeking funding
- Provides structure to accommodate the increased workload
- Creates an Assembly Treasurer position to mirror that of the Student Senate and Executive Branch
- The Referendum passed in each College allowing for the size to be reduced

Senate Resolution 1: Senate Bill Process
- Replicates the bill funding process of Assembly through online submissions by the Student Advisory Committees
- Creates consistency in Financial Guidelines for more fair allocations to Student Advisory Committees

Joint Resolution 6: Attorney General and Supreme Court
- Removes contradictions and ambiguity in Attorney General position and responsibilities in the Legislative Process
- Updates structure of the Supreme Court including listing quorum, review of electronic media, voting requirements and standard of proof

Joint Resolution 7: Budget Process
- Eliminates the Budget process, of which 40% of allocations are going unspent
- Increases the voice and involvement of student representatives
- Changes minimums for annual ASUU Budget
- Creates consistency in Financial Guidelines for more fair allocations to student organizations

A copy of the report is included as Appendix XXIII with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Motion to approve item 8.04 by Jim Sorenson, second by Cristina Ortega. Final Resolution: Motion Approved. Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson

INFORMATION AGENDA

Information 9.01 – Graduate Council – Nursing Organizational Leadership

Information 9.02 – Graduate Council – Engineering Entrepreneurship

Information 9.03 – Graduate Council – Public History
Information 9.04 – Graduate Council – Electrical and Computer Engineering

Information 9.05 – Graduate Council – Physician Assistant Studies

Information 9.06 – Graduate Council – Public Health

Information 9.07 – Conditional Approval of the Goff Strategic Leadership Center

Vice Chair Clinger introduced the Graduate Council Review. There were no questions or concerns raised by the Trustees.

A copy of the Graduate Council Review is included as Appendix XXIV - XXX, respectively, with the official minutes of this meeting and is on file in the office of the Secretary to the University.

**ADJOURN**

Resolution: Vice Chair Phil Clinger recommended approval to adjourn the open meeting of the Board of Trustees.

At 10:22 a.m. the February 14, 2017 adjourned.

The next scheduled meeting will be held March 14, 2017.

**Motion to approve by Cristina Ortega, second by Jim Sorenson. Final Resolution: Motion Approved.**

Aye: Jack Bender, Philip W. Clinger, Lisa Eccles, Cristina Ortega, Steve Price and Jim Sorenson

Signed by: Laura Marks

Date approved: 14 March 2017