UNIVERSITY OF UTAH
BOARD OF TRUSTEES MEETING
OCTOBER 11, 2016

TRUSTEES PRESENT
Julie Barrett
Jack Bender
H. David Burton (Chair)
Phillip W. Clinger (Vice Chair)
Christian Gardner

Lisa Eccles
Cristina Ortega
Jim Sorenson
Steve Price
Taft Price

UNIVERSITY REPRESENTATIVES PRESENT
Martha S. Bradley
Arnold B. Combe
Fred C. Esplin
Jeff Herring
Steve Hess
Chris Hill
Xan Johnson
Vivian Lee
Jan Lovett
Dan Lundergan
Laura Marks
John Nixon
Ken Nye
Maria O’Mara
Mary Parker
Jason Perry
David W. Pershing
Patricia A. Ross
Jonathan Shear
Barbara H. Snyder
William J. Warren
Ruth V. Watkins
Jeffrey J. West
Karen West
Andy Weyrich
Liz Winter

Senior Associate Vice, Academic Affairs
Vice President, Administrative Services
Vice President, Institutional Advancement
Chief Human Resources Officer
Chief Information Officer
Special Assistant to the President and Athletic Director
President, Academic Senate
Senior Vice President, Health Sciences
President, University Staff Council
Executive Director, University Hospital Administration
Liaison to the Board of Trustees
Chief Administrative Officer
Interim Associate Vice President, Administrative Service - Facilities
Director, Communications
Associate Vice President, Enrollment Management
Vice President, Government Relations
President
Chief Strategy Officer, Secretary to the University
Associate Vice President, Administrative Services – Investment Management
Vice President, Student Affairs
Chief Marketing and Communications Officer
Senior Vice President, Academic Affairs
Associate Vice President, Financial * Business Services
Executive Assistant, Board of Trustees
Vice President, Research
Interim Chief General Counsel

OTHERS
Brad Bennion
Dan Campbell
Steve Hodson

Reporter, Daily Utah Chronicle
Chair, Board of Regents
Senior Vice President, Fund Evaluation Group
CALL TO ORDER

Information: 1.01 - Call to Order

The meeting of the Board of Trustees was called to order at 9:05 AM in the S. J. Quinney College of Law, John J. Flynn Faculty Workshop Room. Chair H. David Burton welcomed Trustees, Dan Campbell and others in attendance.

CHAIR’S REPORT

Action 2.01 – Current Events and Announcements

Chair Burton mentioned noted the busy time of year with Homecoming and President’s Dinner events, just to name a couple.

Trustee Julie Barrett noted the deadline for Honorary Degree nominations is October 15th and encouraged the Board Members to please submit a nomination.

Action 2.02 – ASUU Update

Jack Bender, ASUU President, shared a letter that was recently drafted by ASUU and Utah Student Association, student body presidents within the state of Utah, regarding mental health awareness on campuses. The well-being and health of students is an important topic on college campuses and this group of student body presidents are working together to draft legislation to be presented this year during the legislative session to increase help offered at each counseling center on Utah university campuses.

PRESIDENT’S REPORT

Action: 3.01 – Honors and Awards to Members of the University Community, Distinguished Visitors and Research

President Pershing noted the written report in the agenda materials. The President mentioned that the David Eccles School of Business MBA Online program has been ranked as No. 13 in the world, the only Utah business school ranked in the top 25 this year. The ranking comes from The Princeton Review, which provides the first ranking of online MBA programs that is based both on school data and student feedback. On Friday, September 30th, in Dallas, Vizient, Inc. announced UUHC finished in first place overall in its prestigious Quality and Accountability Study. Earning the No. 1 spot in Vizient’s rigorous study means UUHC patients enjoy outstanding outcomes. President Pershing recognized Dr. Diana Pounder as the recipient of the 2016 Edwin M. Bridges Award. Also recognized was Karin Baumgartner, Associate Professor of German in the World Languages & Cultures, won this year’s FL-A-CH (Fürstentum Liechtenstein, Austria, Switzerland) award from the American Association of Teachers of German (AATG).

A copy of the report is included as Appendix I with the official minutes of this meeting and is on file in the office of the Secretary to the University.
Information: 3.02 – Current Events

President Pershing mentioned that with the help of Dan Campbell, Jason Perry and many others, the University of Utah MED project is slated as the No.1 priority of the State Building Board.

President Pershing introduced Barb Snyder, Vice President Student Affairs. Snyder noted that the Student Life Center at the University of Utah has been recognized nationally and locally by numerous architects for its design and functionality. This year, our Student Life Center has been awarded the Outstanding Sports Facility for Student Recreation around the country. Snyder presented the award to Trustee Lisa Eccles.

The President also noted the following upcoming events:

October 27 - 28 – Fall NAC  
October 28 – OSH Groundbreaking

UNIVERSITY FOCUS

Report: 4.01 – Support with Impact

Senior Vice President Ruth Watkins introduced Barb Snyder, Vice President Student Affairs and Martha Bradley, Senior Associate Vice President, who gave a presentation on the Undergraduate approach to scholarship, which is connecting scholarships to specific supports and programs.

Dr. Snyder introduced the presentation which focused on programmatic examples. She gave an overview of ways they are using resources the office receives to manage student outcomes, help students improve their experience on campus, and help make the quality of their undergraduate experience significantly different.

The first program discussed was Community Partners’ Scholarships program.

- Year 1 – started the program with 18 students and mentors
- Year 3 – 79 students and mentors
- Mentors are community members and campus personnel who meet with students regularly
- Mentors make a 4 year commitment to support students with scholarship and mentor the students individually
- Group activities throughout the term (i.e. mock interviews and resume preparation)

Dr. Bradley introduced the Utah Pledge, the scaffolding around supporting student success, “we pledge to help you graduate with the support of learning communities, mentors and advisors, financial guidance, and deeply engaged learning experiences.” The student success webpage can be found at studentsuccess.utah.edu and is great source of information for students to succeed.

The pledge is made up of four sections:

- Learning communities and cohorts – goal to have every student involved
- Advising and mentoring – create an academic plan and provide advisors to help lay out a plan to keep the student on track
Financial assistance – help students with options and chart a financial plan to get the student through college quickly and in the most beneficial way
Deeply engaged learning experience – experience that will enhance the students' undergraduate education

Dr. Bradley introduced a group of scholarships established and funded by the Clark Ivory and Ivory Homes.

Ivory Homes Suite of Student Success Funding
- 108 under-represented students have benefited from these scholarships
- 87 percent graduation rate
- 16 currently attending graduate school
- $2,000 average award

Ivory Prize for Excellence in Student Leadership
- Established 2013
- Last year received 30 applications – four awards were given
- $10,000 prize – goes to the establishment the student serves with or works for, with an additional $2,000 scholarship for the individual student

Ivory Capstone Program
- Established 2014
- 125 total awards – average award ranges from $300 - $450
- Students who complete a capstone project that has real world application can apply for a prize ranging from $25 - $1,000 – prize is to help make the project happen in the real world

UFutures
- Established in 2012
- Awarded to students who are within 30 credits of graduation in a program of study and could graduate in 2 semesters
- 164 awards
- Awards range from $500 - $2,000 – average award $1,429
- 100 percent graduation rate with the first cohort and 97 percent graduation rate in the second year

Dr. Snyder noted the impact of these programs and that they are making the difference in the students’ lives because of the Trustees and many other donors.

A copy of the report is included as Appendix II with the official minutes of this meeting and is on file in the office of the Secretary to the University.

SENIOR VICE PRESIDENTS’ REPORTS

Report: 5.01 – Health Sciences Report

Senior Vice President Vivian Lee noted on Wednesday, September 28, physicians from the University of Utah Center for Global Surgery used a medical device invented on our campus to perform a surgery in front of a global classroom, which was broadcast live. Dr. John Langell invented the laparoscopic tool designed...
to make laparoscopic surgery affordable anywhere in the world and Dr. Raymond Price performed the
gallbladder surgery at the Zuumod Hospital in Mongolia. Dr. Lee also mentioned that the Farmington Clinic
grand opening was last week and Alumni weekend for the medical school is this week.

**Report 5.02 - Academic Affairs Report**

Senior Vice President Ruth Watkins noted upcoming agenda item 5.03, which is the enrollment report.
Watkins discussed the very strategic and focused effort for the past three years to really think about our
role as Utah’s flagship university and our role in the partnership with the USHE system. The University has
hit the 90 percent level with first-year retention and 6-year completion is up nearly a percent and a half.

**Report 5.03 – Enrollment Management Report**

Mary Parker, Associate Vice President for Student Affairs, introduced the fall 2016 enrollment report.
Parker began by giving the overall picture of enrollment. She explained that the university’s enrollment is up
by 1 percent. It was also noted that both the undergraduate and graduate-level numbers continue to
increase. The overall incoming freshmen headcount increased by 5.9 percent. The under-represented
freshmen headcount also continues to increase. This year’s incoming class raised the ACT median to
25.11, the highest on record and the average GPA increased to 3.61.

**ACADEMIC SENATE**

**Report: 6.01 – Academic Senate Report**

Academic Senate President Xan Johnson reported that he is headed to Boulder Colorado for the Academic
Leadership for the Pac 12 the end of this month. Reoccurring agenda items are: critical assessment
outcomes, diversity expansion, and sexual abuse protocols. Two new agenda items this year will be how to
integrate career-line faculty in the structure of policy and participation at universities. The University of
Utah is succeeding in this area and Johnson will share how the University has been able to accomplish
this. The second item will be shared governance. Again the University of Utah is succeeding in this and will
share our experiences in order to help other universities.

**GENERAL CONSENT**

**Action (Consent): 7.01 – Minutes of the September 13 Meetings of the Board of Trustees**

**Action (Consent): 7.02 – Faculty and Staff Matters (Appendix III)**

**Action (Consent): 7.03 – Sponsored Projects Report (Appendix IV)**


**Action (Consent): 7.05 – Discontinuation of Social Science Teaching Composite (Appendix VI)**

**Action (Consent): 7.06 – Environmental and Sustainability Degree and Emphases (Appendix VII)**

**Action (Consent): 7.07 – MS in Construction Engineering (Appendix VIII)**
Action (Consent): 7.08 – Graduate Certificate in Hydrology and Water Resources (Appendix IX)

Action (Consent): 7.09 – BS/MS in Biology (Appendix X)


Action (Consent): 7.11 – Quarterly Report for Construction Projects ($50,000 to $250,000) for the Period of July 2, 1016 – September 30, 2016 (Appendix XII)


Action (Consent): 7.13 – Capital Facilities Projects – Approval to Remodel Space in the University Business Services Building (127 South 500 East, SCL) (Appendix XIV)

Action (Consent): 7.14 – Capital Facilities Projects – Approval to Remodel Space in the University Hospital West Pavilion (Appendix XV)

Action (Consent): 7.15 – Administrative Reports from the University of Utah to the State Building Board (Appendix XVI)

Chair Burton introduced the General Consent Calendar and asked for questions or comments. There were no questions or concerns raised by the Trustees.

Trustee Clinger commented on the University's ability to morph programs to fit student demand and applauds administration for their efforts to keep programs current.

**Motion to approve the Consent Calendar by Taft Price, second by Jim Sorenson. Final Resolution:**

**Motion Approved.** Aye: Julie Barrett, Jack Bender, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Cristina Ortega, Steve Price, Taft Price and Jim Sorenson

Background materials are included in the Appendix (as noted above) and are on file in the office of the Secretary to the University.

**ACTION**

Action: 8.01 – Naming of Facilities in the Carolyn and Kem Gardner Building

Vice President Fred Esplin introduced the naming of the facilities in the Carolyn and Kem Gardner Building.

**Carolyn and Kem Gardner Building:** Kem and Carolyn Gardner have committed $10,000,000 to the construction of the building to replace Orson Spencer Hall, and the University would like to name the building in their honor.

A copy of the report is included as Appendix XVII with the official minutes of this meeting and is on file in the office of the Secretary to the University.
Motion to approve item 8.01 by Taft Price, second by Lisa Eccles. Final Resolution: Motion Approved. Aye: Julie Barrett, Jack Bender, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Cristina Ortega, Steve Price, Taft Price and Jim Sorenson

Note – Items 8.02 - 8.03 were voted on as group with the results noted under item 8.03

Action: 8.02 – Naming of Facilities in the Thatcher Building

Vice President Fred Esplin introduced the naming of the facilities in the Thatcher Building.

**Henry Eyring and Bryant A. Miner Lecture Theatre**: George and Camilla Smith have committed $350,000 to the Thatcher Building, and the University would like to name the seminar room in honor of Camilla's uncle Henry Eyring, and brother, Bryant Miner.

A copy of the report is included as Appendix XVIII with the official minutes of this meeting and is on file in the office of the Secretary to the University.

**Action 8.03 – Naming of Facilities in the Huntsman Cancer Institute**

Vice President Fred Esplin introduced the naming of the facilities in the Huntsman Cancer Institute.

**Outclimb Cancer Stairway**: John Rosswog and Beth Thomas Rosswog have coordinated the Outclimb Cancer fundraiser event to benefit Huntsman Cancer Institute each year and have raised $91,000, and the University would like to name the 5th floor stairway in the Huntsman Cancer Institute in honor of them and their event.

A copy of the report is included as Appendix XIX with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Motion to approve items 8.02 – 8.03 by Lisa Eccles, second by Julie Barrett. Final Resolution: Motion Approved. Aye: Julie Barrett, Jack Bender, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Cristina Ortega, Steve Price, Taft Price and Jim Sorenson

**INFORMATION AGENDA**

**Information 9.01 – Graduate Council Review – Educational Leadership and Policy**

Chair Burton introduced the Graduate Council Review. There were no questions or concerns raised by the Trustees.

A copy of the Graduate Council Review is included as Appendix XX, respectively, with the official minutes of this meeting and is on file in the office of the Secretary to the University.
John Nixon, Chief Administrative Officer, reported on the annual endowment pool. He discussed investments and stated that we have maintained a conservative portfolio. He added that our strategy has put us in a good position for the long-term. The strategy includes maintaining a total rate of return, over a rolling ten-year period, which exceeds the rate of inflation by 5% per year, on average. Our portfolio of conservative investments keeps reduced risk in volatile markets.

Mr. Nixon reviewed the size of the University's endowment relative to other PAC-12 schools. While our conservative approach puts us at the middle tier in endowment totals, Nixon feels the University is well positioned.

A copy of the Endowment Pool Presentation is included as Appendix XXI, respectively, with the official minutes of this meeting and is on file in the office of the Secretary to the University.

ADJOURN

Resolution: Chair H. David Burton recommended approval to adjourn the open meeting of the Board of Trustees.

At 10:20 a.m. the October 11, 2016 adjourned.

The next scheduled meeting will be held November 8, 2016.

Motion to approve by Jack Bender, second by Lisa Eccles. Final Resolution: Motion Approved. Aye: Julie Barrett, Jack Bender, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Cristina Ortega, Steve Price, Taft Price and Jim Sorenson

Signed by: Laura Marks

Date approved: 8 November 2016