CALL TO ORDER

The meeting of the Board of Trustees was called to order at 9:00 AM. Chair Clark Ivory excused Lisa Eccles who was out of town.
CHAIR’S REPORT

Action: 2.01 - Honorary Degree Recipients

Chair Ivory announced that the Honors Committee had selected the 2014 Honorary Degree Recipients. Trustee Keven Rowe, chair of the Honors Committee, introduced the proposed slate recipients which included H. Roger Boyer (Doctorate of Business), Richard E. Kendell (Doctorate of Humane Letters), Lewena “Tye” Noorda (Doctorate of Fine Arts), and Alex Smith (Doctorate of Humane Letters). He noted that Alex Smith will also be the Commencement keynote speaker.

Motion to approve the by Sam Ortiz, second by David Huntsman. Final Resolution: Motion Approved. Aye: H David Burton, Phillip W Clinger, David Huntsman, Clark D Ivory, Michele Mattsson, Sam Ortiz, Cristina Ortega, Taft E Price, and Keven Rowe.

A copy of the press release is included as Appendix I with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 2.02 - Current Events and Announcements

Chair Ivory noted the success of this year’s men’s basketball team and added that Coach Krystkowiak is a class act who is well respected by the team as well as his peers. Dr. Chris Hill, athletic director, also complimented Coach Krystkowiak’s performance and then gave a brief update on athletics. He reported that men’s basketball player Delon Wright was named First Team All-Pac 12 noting that he also earned a spot on the league’s All-Defensive squad. Wright is the first Ute to receive first team honors from the conference. Dr. Hill also announced that the student athletes are proving their commitment to academics with last fall semester’s student athletes having the highest academic record thus far.

Trustee Sam Ortiz reported on the outcome of the recent Associated Students of the University of Utah (ASUU) student body elections. He announced that Justin Spangler will be the new ASUU President with Madison Black serving as Vice President, along with Florence Fernandez, assuming the role of Senior Class President. He noted that these individuals have already been very active on campus adding that they have some new initiatives to enhance the student experience.

Information: 3.02 - Student Focus: Student Engagement - A National Conversation

Chair Ivory invited Vice President Barb Snyder to share information on student engagement. Vice President Snyder introduced the focus which used information from the National Survey in Student Engagement (NSSE) to determine how we measure up against our peers. She reported that student engagement is a combination of what “students do” (time and energy devoted to studies and other educationally purposeful activities) and what “institutions do” to use resources and establish effective educational practices to induce students to do the right things by channeling student energy toward the right activities. Vice President Snyder explained that the survey content includes measures of meaningful academic experiences, high impact practices, student reactions to college and student background information.

Special Assistant to Vice President and Director of Assessment Evaluation and Research, Stacy Ackerlind, reviewed the findings of the NSSE, which was a nationwide initiative to look at student engagement. Dr. Ackerlind explained the survey administration overview noting that the directional arrows indicate above or
below Carnegie Class Peers average (page 4 of presentation) and added that there was not a huge difference in engagement indicators as represented on page 5. She added that we were a little low on collaborative learning and faculty interaction and that these factors, while not needing immediate attention, would soon be addressed. She noted that high impact practices are not as high for seniors as they are for their freshman counterparts. The large number of students working while attending the U and the need for students to provide care for dependents plays a big role in the inability to participate in high impact engagement. Dr. Ackerlind added that time commuting is also an impact and necessitates the discussion of creating a more residential campus. According to the survey students ranked relatively high in studying and academic work as well as connected learning. She noted that these are good strengths that the University would like to continue to build on. Dr. Ackerlind concluded that while our students are balancing multiple life roles the University can still help them be engaged in spite of the challenges that currently exist.

A copy of the PowerPoint presentation is included as Appendix II with the official minutes of this meeting and is on file in the office of the Secretary to the University.

PRESIDENT’S REPORT

Information: 2.01 - Honors and Awards to Members of the University Community, Distinguished Visitors and Research

President David W. Pershing highlighted Dr. Vivian Lee’s recent recognition as “one of the smartest people in healthcare” as designated by Becker’s Hospital Review. Dr. Lee was commended for her championed transparency and value-driven care in academic medical centers.

A copy of the President’s Report is included as Appendix III with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 3.02 - Current Events

President David W. Pershing introduced John Nixon who had recently been hired as the Chief Business Officer. Mr. Nixon was previously the budget director for the state of Michigan and has also served as the former director of the Governor’s Office of Planning and Budget for the state of Utah.

President Pershing turned the time over to Vice President Jason Perry for a legislative update. Perry reported that higher education received an infusion of equity money but most of it is being directed to other institutions to help with equity discrepancies. He did note that the legislature voted to fund the University’s much needed infrastructure renovations. He added that the Crocker Science Center Building was approved and compensation money for state employee salaries and benefits was also approved.

ACADEMIC SENATE

Report: 5.01 - Academic Senate Report

President Allyson Mower reported that the Academic Senate approved items 5.02 through 5.04 as listed on the Trustees agenda. She noted that the Senate has created a Faculty and Student Response Pool to draw on when administrators of university committees need feedback, perspective, or advice of faculty and students. President Mower added that they have also created a Learning Enhancement and Outcome
Assessment Ad Hoc Committee in response to new accreditation standards and an Anti-Vehicle Idling Ad Hoc Committee that will review current University policy and make recommendations for possible policy development.

GENERAL CONSENT

Resolution: President David W. Pershing recommends approval of the Consent Calendar as listed in the agenda.

Action (Consent): 5.01 - Minutes of the February 11, 2014, Meeting of the Board of Trustees

Action (Consent): 5.02 - Faculty and Staff Matters - Includes John R. Park Fellowship, and the Distinguished Innovation and Impact Award (Appendix IV)

Action (Consent): 5.03 - Asia Campus at Songdo - Academic Calendar (Appendix V)

Action (Consent): 5.04 - Revisions to University Policy 6-100 (Appendix VI)

Action (Consent): 5.05 - Sponsored Projects Report for the month of January 2014 (Appendix VII)

Action (Consent): 5.06 - Report of Investments Portfolio for the month of January 2014 (Appendix VIII)

Action (Consent): 5.07 - Monthly Comparison Report (Gifts) for January 2014 (Appendix IX)

Chair Ivory introduced the General Consent Calendar. There were no questions or concerns raised by the Trustees.

Motion to approve by Sam Ortiz, second by H. David Burton. Final Resolution: Motion Approved. Aye: H. David Burton, Phillip W. Clinger, David Huntsman, Clark D. Ivory, Michele Mattsson, Cristina Ortega, Sam Ortiz, Taft E. Price and Keven Rowe

Background materials are included in the Appendix (as noted above) and are on file in the office of the Secretary to the University.

ACTION AGENDA

Action: 6.01 - Tuition and Fees for Academic Year 2014-2015

President Pershing explained that the Board of Regents sets the tier-one tuition for the state's institutions of higher education as an across the board percentage. In addition to this, the tier-two percent is set by each individual institution. He added that since the Board of Regents has yet to set their tuition figure, the University cannot determine an exact tier-two figure at this time but will instead be requesting a final combined figure of an increase of no more than 5.9%. President Pershing went on to state that the University has met with the ASUU leadership which understands the request and students were informed of the proposed increase at the Truth-in-Tuition meeting held last week.
In response to Trustee Michele Mattsson’s question regarding fees President Pershing and Associate Vice President Cathy Anderson clarified that the requested 5.9% increase includes the increase in fees. President Pershing also stated that the $60 fee for the Student Life Center has been part of the facility’s proposal since its inception several years ago.

Trustee Sam Ortiz remarked that there was good attendance at the Truth-in-Tuition meeting and that while the students were not fond of an increase they understood the need. He added that they also recognized the University’s efforts to counterbalance cost by increasing scholarship award funding.

**Motion to approve the by Taft Price, second by Sam Ortiz. Final Resolution: Motion Approved.**
Aye: H David Burton, Phillip W Clinger, David Huntsman, Clark D Ivory, Cristina Ortega, Taft E Price, and Keven Rowe
Nay: Michele Mattsson.

A copy of the proposal is included as Appendix X with the official minutes of this meeting and is on file in the office of the Secretary to the University.

**Action: 6.02 - Differential Tuition - David Eccles School of Business**

Dean Taylor Randall explained that this request to increase the undergraduate tuition for upper division courses is phase two of investing to improve the quality of education at the David Eccles School of Business (DESB). He noted that the proposed tuition would be $20 more per credit hour for 2014-2015 followed by an additional $20 in 2015-2016 and again in 2016-2017. He stated that improvements in the past have been funded through aggressive student growth but that the issue now is that their accreditation may be affected due the lack of funding to hire additional tenure-track faculty to accommodate the increase in students. Dean Randall explained that the proposed tuition increase will enable them to help build on the school's current success which is evident by the increased Graduate salaries proving that a DESB education may cost more but ultimately it is a better value. He noted that additional scholarship awards will help offset the increased tuition. He added that an in house financial aid counselor is being hired to help students apply for fed grants and other scholarships.

Trustee Michele Mattsson voiced concern that the increase means almost 10% for these students and stated a preference for an incremental increase spread over a few years rather than the large increase requested this year. Chair Ivory added that it is critical that scholarship award opportunities keep pace with differential tuition increases.

**Motion to approve the differential tuition for the David Eccles School of Business by David Huntsman, second by Taft Price. Final Resolution: Motion Approved**
Aye: H David Burton, Phillip W Clinger, David Huntsman, Clark D Ivory, Cristina Ortega, Taft E Price, and Keven Rowe
Nay: Michele Mattsson.
Abstain: Sam Ortiz

A copy of the proposal is included as Appendix XI with the official minutes of this meeting and is on file in the office of the Secretary to the University.
Resolution: Chair Clark Ivory recommends approval to adjourn the open meeting of the Board of Trustees and move into executive session.

At 10:20 a.m. the March 11, 2014 open meeting of the Board of Trustees voted to move into executive session.

The next scheduled meeting will be held April 8, 2014.

Motion to approve by Phil Clinger, second by David Huntsman. Final Resolution: Motion Approved
Aye: H David Burton, Phillip W Clinger, David Huntsman, Clark D Ivory, Michele Mattsson, Sam Ortiz, Cristina Ortega, Taft E Price, and Keven Rowe

Date approved: April 8, 2014